



Traprock Ridge Land Conservancy

Sponsorship Opportunities for Take a Hike on the Wild Side

Thank you so much for considering supporting the Traprock Ridge Land Conservancy (TRLIC). This regional land preservation organization was created in April 2023, merging three longtime land trusts for the towns of Bloomfield, West Hartford, and East Granby. As described at www.trlandconservancy.org, the new land conservancy:

- Preserves 49 properties across 642 acres
- Spans the traprock ridge shared by the three towns and the Farmington and Park River watersheds
- Includes hiking trails, nature preserves, community gardens, and four working farms
- Sponsors outdoor activities, and provides educational programs that benefit community members of all ages, especially young people

TRLIC's annual event **Take a Hike on the Wild Side** on September 29 is an opportunity to feature our accomplishments of the past year, recognize our many dedicated volunteers and engage more members of the community in our land conservation efforts.

Available sponsorship levels:

1. \$250 Filley Pond Level
2. \$500 Salmon Brook Level
3. \$1,000 Farmington River Level
4. \$1,500 Connecticut River Level

Benefits of your sponsorship will include:

- Listing in event publicity and program and sponsor name read during event
- Banner with all sponsor names hung at event
- Early Connecticut River Level sponsors (over \$1,500) listed on invitations sent to 1,000+ households
- Defraying our costs so this event is accessible to as many members of our communities as possible
- Helping us focus our funds on direct land conservation projects

Please forward your sponsorship donation to:

Traprock Ridge Land Conservancy, P.O. Box 734, Bloomfield, CT 06002
Payable to: Traprock Ridge Land Conservancy

The TRLIC is a 501c3 organization. An acknowledgement of your donation will be mailed to you.

If you have questions, please contact event co-chair Jennifer Frank at jennifergfrank@cox.net.